



City Facilities Rental Guide

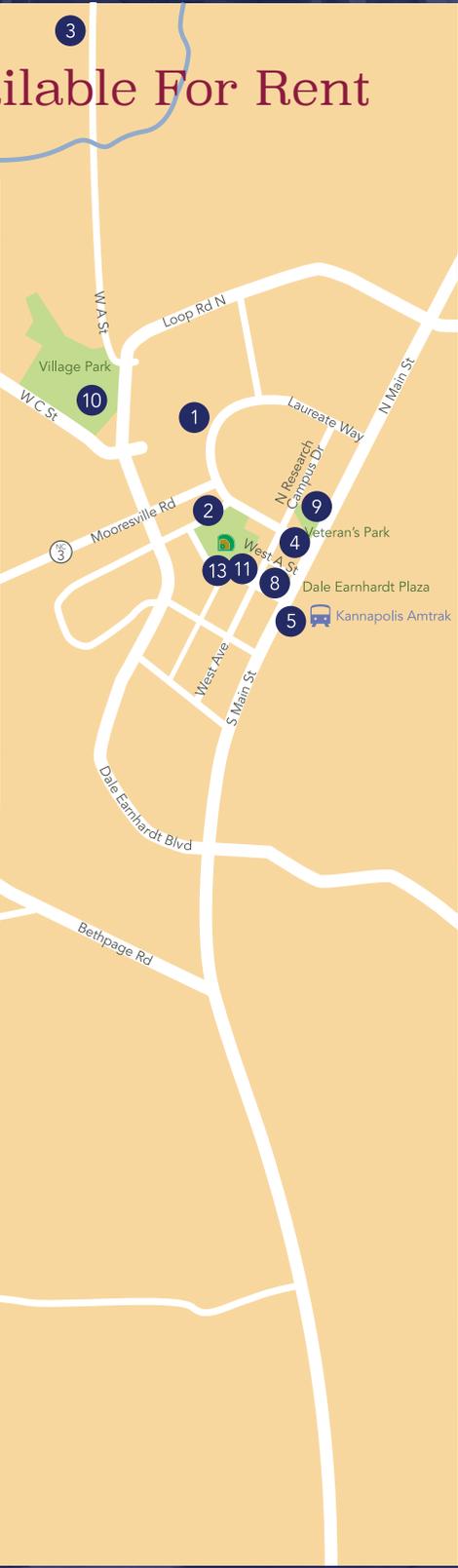
FIND THE PERFECT SPOT FOR YOUR CONFERENCE,
MEETING, WORKSHOP, OR SOCIAL EVENT.



City Facilities Available For Rent

FACILITY	CAPACITY*
1 The Laureate Center	50 – 700
2 Atrium Health Ballpark/ The Kinetic Club	300
3 Bakers Creek Park	Open Space
4 Gem Theatre	700
5 Train Station	20 – 300
6 Kannapolis Middle School	Open Space
7 Safrit Park	Open Space
8 Dale Earnhardt Plaza	Open Space
9 Veterans Park	Open Space
10 Village Park	54 – 175, Open Space
11 West Avenue	Open Space
12 Athletic & Field Rentals	Open Space
13 Swanee Theatre	210 – 360

*Capacity varies depending on setup



The City of Kannapolis has a diverse group of facilities available to rent for conferences, receptions, training sessions, workshops and celebrations. Spaces range from new and modern to historic and traditional.

Conveniently located in North Carolina, within the Charlotte metro area and along the I-85 corridor, Kannapolis is easily accessible by plane, train or car. Airports in the area include Charlotte-Douglas International, Concord-Padgett Regional and Mid-Carolina Regional Airport. Amtrak arrives daily in the downtown core.

There are numerous hotel and restaurant options available for your event attendees. There is no shortage of activities for groups of all ages to enjoy, including the North Carolina Music Hall of Fame, Charlotte Motor Speedway, Concord Mills Mall, the Kannapolis Cannon Ballers Minor League Baseball team and many more Cabarrus/Rowan County attractions.

We are home to a number of key industries such as: Life Sciences (*North Carolina Research Campus*); Healthcare (*Atrium*

Health and Novant Health); Distribution (*Amazon, Gordon Food Service, Prime Beverage, Shoe Show and Chic-fil-A Supply*); Motorsports (*Home of Dale Earnhardt Sr. and Roger Haas NASCAR and Formula One teams*); and Food Technologies (*Standard Process and N.C. Food Innovation Lab*).



ADDITIONAL INFORMATION

To secure a date for any event, a completed reservation application must be submitted and approved.

Reservations are confirmed on a first come, first served basis, up to two years (24 months) in advance. Only the facilities or room(s) paid for and confirmed through a reservation may be used.

A rental is confirmed when 100% of the security deposit is received. The remaining balance of rental and equipment fees are required two weeks prior to the use of the facility. A \$250 security deposit is required for all conferences, meetings or other

business uses, and a \$500 security deposit is required for all social events.

Multi-use and multi-day packages are available. If your organization or group would like to rent space on a recurring basis, this is permitted for a period not to exceed twelve months from the date of initial use.

Alcohol may be served with appropriate permits and service charge. We will be glad to work with you for all of your event needs such as stages, additional AV, lighting, etc.

Discounts are also available for non-profits, city partners, and tourism impact.



1

The Laureate Center

Located in the Kannapolis City Hall & Police Headquarters, The Laureate Center is the perfect location for you to host conferences, seminars, professional development classes and social events. There are three flexible meeting areas totaling 5,300 square feet as well as various conference/meeting rooms. The center has a lovely gallery where receptions or other pre-function events can be held. There are two beautifully landscaped outdoor terraces available to complement your event.

CAPACITY: 50 – 700

ADDRESS: 401 Laureate Way





THE LAUREATE CAPACITY, SETUP & RATES

Center Areas	Square Footage	Theater # of people	Banquet # of people	Classroom # of people	Reception # of people	Professional Events	Social Events
Laureate Center: I	1,590	100	64	56	150	\$ 100/hr	\$ 125/hr
Laureate Center: II	2,120	160	96	88	250	\$ 100/hr	\$ 125/hr
Laureate Center: III	1,590	100	64	56	150	\$ 100/hr	\$ 125/hr
Laureate Center: I & II	3,710	280	160	136	500	\$ 200/hr	\$ 250/hr
Laureate Center: II & III	3,710	280	160	136	500	\$ 200/hr	\$ 250/hr
Laureate Center: I, II, & III	5,300	450	272	224	700	\$ 300/hr	\$ 350/hr
FLAT RATE AREAS						BUSINESS	SOCIAL
The Gallery	2,960	164	96	128	350	\$ 50	\$ 100
Catering Kitchen	n/a	n/a	n/a	n/a	n/a	\$ 50	\$ 100
Terrace Area	Open	n/a	n/a	n/a	n/a	\$ 50	\$ 100
Council Conference						\$ 100/hr	\$ 100/hr

*Seating capacities do not account for any additional components (storage, dance floor, bar, etc.) The Gallery, Kitchen and Outside Terraces must be rented in conjunction with the Laureate Center. A venue service charge of \$150 will be assessed for all groups serving alcohol. A refundable security fee of \$250 - 500 is required for all reservations.

FACILITY AMENITIES

Set-up	Podiums	Tables (round & rectangle)	
Chairs*	Table Linens*	Projectors & Screens	Free Wi-Fi
Stage*	Dance Floor*	Microphones	Free Parking

*Additional costs may apply. Amenities may incur sales tax.



2

Atrium Health Ballpark

In addition to picturesque views of the North Carolina Research Campus, Atrium Health Ballpark features premium interior and exterior areas perfect for entertaining your guests for any occasion. Host your wedding, networking function, company outings, conferences or meetings anytime, even during a baseball game. Please call the Kannapolis Cannon Ballers at (704)-932-1526 for more information.

THE KINETIC CLUB

The Kinetic Club at Atrium Health Ballpark has an upscale feel with ballpark flair. Perfect for conferences, formal dinners, corporate events, galas, wedding receptions and more! Contact the Kannapolis Cannon Ballers at (704) 932-1526 for more information.

CAPACITY: 300 people



3

Bakers Creek Park

Bakers Creek Park is a 40 acre active community park. The park includes:

- Three large picnic shelters with electricity and grills (*Shelters 1-3*)
- Small picnic shelter with grill (*Shelter 4*)
- Small picnic sites with grills
- Large playground
- Lighted 285' softball field
- Four lighted tennis/pickleball courts
- Sand volleyball court
- Horseshoe pits
- Half basketball court
- Restrooms & concessions

CAPACITY: Outdoor open space

ADDRESS: 1275 West A Street





BAKERS CREEK PARK SHELTER RENTALS

Park Area	Capacity # of People	Resident Rate	Non-Resident Rate
Shelters 1, 2 (Shelter offers water, lights, receptacles, grills and horseshoe pits.) Half Day (9 am - 2:30 pm or 3 - 8:30 pm) Full Day (9 am - 8:30 pm)	90	\$40 \$65	\$47 \$72
Shelter 3 (Shelter offers water, lights, receptacles, grills and horseshoe pits.) Half Day (9 am - 2:30 pm or 3 - 8:30 pm) Full Day (9 am - 8:30 pm)	90	\$40 \$65	\$47 \$72
Shelter 4 (No power, water, or horseshoe pits are available. Adjacent to playground.) Half Day (9 am - 2:30 pm or 3 - 8:30 pm) Full Day (9 am - 8:30 pm)	30	\$25 \$45	\$32 \$52
All 4 Shelters Half Day (9 am - 2:30 pm or 3 - 8:30 pm) Full Day (9 am - 8:30 pm)		\$110 \$144	\$200 \$270
Large Picnic Site A (3 Tables and 1 Grill) Half Day (9 am - 2:30 pm or 3 - 8:30 pm) Full Day (9 am - 8:30 pm)		\$15 \$30	\$15 \$30
Small Picnic Site B, C (2 Tables and 1 Grill) Half Day (9 am - 2:30 pm or 3 - 8:30 pm) Full Day (9 am - 8:30 pm)		\$10 \$20	\$10 \$20
Mini Picnic Site D (1 Table and 1 Grill) Half Day (9 am - 2:30 pm or 3 - 8:30 pm) Full Day (9 am - 8:30 pm)		\$5 \$10	\$5 \$10

All fees are based on Kannapolis resident status and are subject to change.
Parks subject to Winter Hours closings. Please call for exact times and pricing.



4

Gem Theatre

For over 85 years the Gem Theatre has been the star of downtown Kannapolis. From movie premieres to special dates, engagement proposals to wedding ceremonies, the Gem Theatre has been an iconic structure and place of history for the City and its residents. The entire theatre can be rented for any number of activities including private movie screenings, photo shoots, workshops, weddings, and more. It is in downtown Kannapolis and within easy walking distance of restaurants, shops, Atrium Health Ballpark, and the Kannapolis Amtrack Train Station. The marquee is available for special occasion messaging.

CAPACITY: 700

ADDRESS: 111 Laureate Way



GEM THEATRE CAPACITY & RATES

Event	Fees
Movie Tickets	Before 6:00 PM: \$4 (all tickets) After 6:00 PM: Adults \$5
Photo Shoots Inside The Theatre	\$30/hour (1 hour minimum) <i>Only permitted during non-operational hours. Not available earlier than 8:00 AM or later than 6:00 PM (M-F only)</i>
Special Events For Entire Theatre <i>Example: Graduation ceremony / private non-movie event (before show times)</i>	\$1,000 minimum (includes 5 hours; each additional hour is \$200.)
Special Events For Entire Theatre <i>Example: Private event during a normal showtime</i>	\$3,000 minimum (includes 5 hours; each additional hour is \$200.)
Theatre For Special Movie Showings <i>(outside normal hours)</i>	\$240 minimum (\$4 per person afterward) + applicable licensing fees
School Groups For Special Movie Showing	\$200 minimum (\$2 per person afterward) + applicable licensing fees
School Groups Concessions	\$1.50 small drink \$1.50 small popcorn
Special Message On Marquee	\$50 (3 hours for one side)
Birthday Party Packages	\$200, includes <ul style="list-style-type: none"> ▪ Admission, small popcorn, and medium drinks for 15 guests for the current movie showing at one of the already scheduled movie times. ▪ Each additional guest is \$7.75 after the first fifteen. ▪ Parent / chaperone ratio must be 1:10 for anyone under the age of 18.
Bulk Ticket Pricing <i>(during normal show times)</i>	\$3.50 per child / senior ticket (25 tickets or more) \$4.50 per adult ticket (25 tickets or more)





5

Train Station

This is a working Amtrak Train Station which has a rental space. The multi-purpose room is perfect for holding board meetings, receptions, seminars or workshops.

CAPACITY: 20 – 300

ADDRESS: 201 South Main Street



6

Kannapolis Middle School

These school athletic facilities are jointly used by Kannapolis City Schools and Kannapolis Parks and Recreation. The fields and gymnasiums are available to rent through the Parks and Recreation Department.

- Lighted 225' softball field
- Lighted 305' baseball field with pitching mound
- Full-size, lighted soccer/football field
- Paved track around soccer/football field
- Six lighted tennis courts
- Restrooms & concessions
- Two gymnasiums

CAPACITY: 500; Outdoor open space

ADDRESS: 1445 Oakwood Avenue



FIELD & GYM RENTALS

Venue	Resident Fees	Non-Resident Fees
Softball/Baseball Field	\$10 per hour	\$15 per hour
Softball/Baseball Field With Lights	\$20 per hour	\$30 per hour
Soccer/Football Field	\$15 per hour	\$20 per hour
Soccer/Football Field With Lights	\$26 per hour	\$35 per hour
Kannapolis City School Gymnasium Shady Brook, Forest Park, Fred L. Wilson, G. W. Carver, Kannapolis Middle School	\$30 per hour	\$40 per hour

All fees are based on Kannapolis resident status and are subject to change.
Parks subject to Winter Hours closings. Please call for exact times and pricing.

7

Safrit Park

Safrit Park is a 17-acre athletic facility which includes:

- Playground
- Picnic shelter
- Two lighted 300' softball fields
- Full-size, lighted soccer field
- 1/2-mile paved greenway trail
- Restrooms & concessions

CAPACITY: Outdoor open space

ADDRESS: 1314 Bethpage Road



8

Dale Earnhardt Plaza

The one-acre Dale Earnhardt Plaza honors Kannapolis hometown hero and racing legend, Dale Earnhardt, Sr. The 900-pound, nine-foot-tall bronze statue is surrounded by walkways and gardens. This unique and one of a kind location is perfect for any outdoor event.

CAPACITY: Outdoor open space

ADDRESS: 109 West A Street



LOCAL FACILITIES CAPACITY, SETUP & RATES

Venue	Square Footage	Theater # of people	Banquet # of people	Classroom # of people	Reception # of people	Professional Event	Social Event
Train Station Event Room	2,130	168	80	72	300	\$ 75/hr	\$ 100/hr
Village Park Event Room	1,400	120	60	54	175	\$ 75/hr	\$ 100/hr
Village Park Patio	Open	n/a	n/a	n/a	n/a	\$ 50/hr	\$ 100/hr
Veterans Park Gazebo	Open	n/a	n/a	n/a	n/a	\$ 50/hr	\$ 75/hr
Dale Earnhardt Plaza	Open	n/a	n/a	n/a	n/a	\$ 20/hr	\$ 25/hr

Seating capacities do not take into account the addition of any components (stage, dance floor, bar).
REFUNDABLE SECURITY DEPOSIT.

FACILITY AMENITIES

Set-up	Chairs	Free Wi-Fi
Tables (round & rectangle)	Table Linens*	Free Parking
Projectors & Screens	Podiums	

*Amenities vary by location. Additional costs may apply. Amenities may incur sales tax.

VILLAGE PARK SHELTER RENTALS

Venue	Resident Fees	Non-Resident Fees
Village Shelters A, C & E Half Day (9 am- 2:30 pm or 3 - 8:30 pm) Full Day (9 am - 8:30 pm)	\$25 \$40	\$32 \$55
Village Shelter B Half Day (9 am- 2:30 pm or 3 - 8:30 pm) Full Day (9 am - 8:30 pm)	\$45 \$80	\$55 \$100
Village Shelter D Half Day (9 am- 2:30 pm or 3 - 8:30 pm) Full Day (9 am - 8:30 pm)	\$35 \$60	\$45 \$80
Village Shelter Birthday Shelter Shelter C – Saturdays only) 9:30 - 11:30 am 12 - 2 pm 2:30 - 4:30 pm 5 - 7 pm	\$15 per time slot	\$25 per time slot
All 4 Village Shelters Half Day (9 am- 2:30 pm or 3 - 8:30 pm) Full Day (9 am - 8:30 pm)	\$100 \$144	\$200 \$270

All fees are based on Kannapolis resident status and are subject to change. Parks subject to Winter Hours closings. Please call for exact times and pricing.





9

Veterans Park Gazebo

Brick walkways, fountains, a gazebo and green spaces create a beautiful community gathering place for concerts and special events. Striking features such as the eternal flame, granite Ring of Honor and the Memorial Plaza Monument with a bronze wreath creates an atmosphere of respect and celebration to all veterans.

CAPACITY: Outdoor open space
ADDRESS: 119 North Main Street



10

Village Park

The Village Park Multi-Purpose Room along with the outdoor patio is a popular rental for parties, meetings, showers and weddings. All of the park's amenities such as the Rotary Express, splash pad, carousel, playground and greenway are available seasonally. Many people choose to use the space for their wedding festivities.

- Five shelters with electricity and grills
- Restrooms & concessions
- Indoor and outdoor facility

CAPACITY: 54 – 175, Outdoor open space
ADDRESS: 700 West C Street



West Avenue

The downtown area encompassing West Avenue, portions of Main Street, Oak Avenue, Vance Street and Cannon Baller Way is West Avenue Park. This park includes public restrooms, fountains, entertainment stages, a putting green, urban swings, dining areas and much more. Accessible 24/7/365 everyone is welcome to enjoy the area for walking, running, dining, entertainment and socializing with family and friends. The area is surrounded by wonderful shops, dining establishments, apartments and Atrium Health Ballpark. West Avenue is a social district. Alcoholic beverages in specially labeled cups from restaurants in the park are allowed. No outside alcohol or smoking is permitted.



Various outdoor areas are available for you to rent including:

- Reading Room (1,606 sq. ft.)
- Reading Room Terrace (1,600 sq. ft.)
- Event Lawn (2,425 sq. ft.)
- Pergola (800 sq. ft.)
- Pump House Patio (800 sq. ft.)
- Putting Green (750 sq. ft.)
- Platform 1, L-Shaped Platform Stage (1,200 sq. ft.)
- Platform 2, Three 20 x 20 Stages (1,200 sq. ft.)

CAPACITY: Outdoor open space

ADDRESS: West Avenue



WEST AVENUE CAPACITY & RATES

Venue	Square Footage	HOURLY RATES	
		Mon-Fri 7am-6pm	Evenings, weekends & holidays
Reading Room	1,606	\$ 20	\$ 25
Reading Room Terrace	1,600	\$ 20	\$ 25
Event Lawn	2,425	\$ 25	\$ 30
Platform 1 "L-shaped"	1,200	\$ 25	\$ 30
Platform 2 "3 decks"	1,200	\$ 30	\$ 30
Pergola	800	\$ 20	\$ 30
Pump House Patio	800	\$ 25	\$ 30
Putting Green	750	\$ 20	\$ 25

*All reservations require a refundable security deposit of \$100. Reading Room requires rental of Reading Room Terrace. Platform 1 requires rental of Event Lawn.

Swanee

The Swanee Theatre is typically used as a live music or performance venue. The entire facility and its smaller meeting rooms is available for rentals. It is located in the heart of downtown on West Avenue and within easy walking distance of restaurants, shops, Atrium Health Ballpark, and the Kannapolis Amtrack Train Station. The marquee is available for special occasion messaging.

CAPACITY: 210 banquet, 360 theater-style
ADDRESS: 200 West Avenue



SWANEE SPACES & RATES

	Professional Events	Social Events	Refundable Security Fee
SwaneeTheatre Facility <i>(Sunday – Thursday)</i>	\$500 per hour, minimum 2 hours	\$500 per hour, minimum 4 hours	\$250 - 500
SwaneeTheatre Facility <i>(Prime Time Rental Friday – Saturday)</i>	\$800 per hour, minimum 2 hours	\$800 per hour, minimum 4 hours	\$250 - 500
AV / Sound Tech Staff	\$50 per hour	Required for all rentals when using sound system	
Bartending Staff	\$20 per hour	Required if bar service is requested	
Event Staff	\$15 per hour	Required if room set up changes during event; i.e. flipping the room during an event	
Special Message On Marquee	\$50 for 3 hours	One side only	
Kitchen	\$100 flat rate		
Use Of Outside Catering Company	\$100 flat rate	Other than preferred catering list; must provide health department and insurance information	
Green Room	\$200 flat rate		
Upstairs Meeting Room	\$200 flat rate		

A venue service charge will apply for all groups serving alcohol. Sales tax may be added to the above rates



Make your reservations today!

kannapolisnc.gov | 704-920-4314 | rentals@kannapolisnc.gov

401 Laureate Way



Kannapolis, NC 28081