



KANNAPOLIS COMPREHENSIVE PLAN

P&Z Commission Meeting #3

May 3, 2017 | 6:00pm

City Hall, Laureate Center | 401 Laureate Way, Kannapolis

Consultant Team Members:

Clarion

Leigh Anne King, Project Manager

Nate Baker, Project Planner

VHB

Lauren Blackburn, Senior Project Manager

6:00pm Planning & Zoning Commission Meeting

1. Project Update

Leigh Anne King and Zac Gordon provided an update about the project, which is currently in Task 3 and will soon be transitioning to Task 4. Leigh Anne provided a quick overview of the website, which is [accessible from the City's main page](#).

2. Transportation: Planning Influences Addendum

Lauren Blackburn provided a presentation on the Transportation Addendum to the Planning Influences Report that was completed by VHB. Policy questions regarding transportation issues in Kannapolis were then discussed by Planning & Zoning Commissioners (see discussion notes on following page).

3. The Move Kannapolis Forward Summit

Nate Baker provided an overview of the results gathered from the Move Kannapolis Forward Summit held last month. In addition to results and information from the Summit, an overview was provided of data gathered from the hundreds of responses to the online public survey. Planning & Zoning Commissioners then discussed the significance of the public feedback (see discussion notes on following page).

4. Draft Vision Framework and Plan Outline

Leigh Anne King presented a draft vision framework and plan outline for Move Kannapolis Forward. The framework and outline were based upon information gathered from the Planning Influences Report and the Transportation Addendum, as well as from input gathered during the public meeting and online survey. The vision framework and plan outline set up the high level structure for the plan. Commissioners discussed the vision and outline (see notes on following page).

5. Next Steps

Leigh Anne King outlined next steps in the planning process, including conducting additional public outreach, finalizing the vision framework, reviewing the UDO, and beginning the drafting of Move Kannapolis Forward.

Questions and Comments from the Commission

Transportation: Planning Influences Addendum

- What are the revenues for transit?
- Need sidewalks on major thoroughfares
- Large number of pedestrian/bicycle accidents startling
- East-to-west travel is challenging
 - Train tracks a challenge
- Using Kannapolis train station as hub is key
 - Collaborate with Amtrak
- Increase in traffic will be a challenge
- Would like to raise the possibility of light rail to Kannapolis in long-term future

The Move Kannapolis Forward Summit / Public Input

- Liked seeing increase in input from 35-54 year olds in the online survey
- Group was homogenous at meeting; would like to see more diversity in input in future
- Look at neighborhoods that no one came from
- Consistency between online and summit findings
- Need to get more people involved
 - Consider events, including fireworks events

Draft Vision and Plan Outline

- We used to have a vibrant center(s)
 - Now we want to go back to that
- Multiple centers and identities to build off of and connect
- We need to do things differently and make development more walkable
- Look at planning and zoning regulations
- One challenge: Growth, especially in the west
 - Need to make them feel like part of Kannapolis
 - How to include these people as part of the city
 - A lot of new residents
 - Community gathering places and municipal services could help
- Make development within existing city easier – connectedness to downtown; reduce sprawl

Attachment: PowerPoint Presentation



MOVE
KANNAPOLIS
FORWARD



2030 COMPREHENSIVE PLAN

Planning & Zoning Commission Meeting

May 3, 2017



Agenda

1. Project Update
2. Transportation: Planning Influences Addendum
3. The *Move Kannapolis Forward* Summit
4. Draft Vision Framework and Plan Outline
5. Next Steps
6. Questions and Comments

Project Update

	TASK 1 PROJECT INITIATION	TASK 2 ASSESS INFLUENCES	TASK 3 IDENTIFY VISION	TASK 4 PREPARE POLICIES	TASK 5 ADOPT PLAN
WORK	Data Collection Launch Project with Planning & Zoning	Prepare Policy Synopsis Prepare Community Assessment	Public Kickoff Meeting Develop Vision and Value Statements	Review UDO and Zoning Map Public Meeting	Two Public Hearings
OUTCOME	Management Plan	Planning Influences Report Website Launch	Public Meeting Report Vision and Value Statements	Public Meeting Report Future land Use Map Policy Framework	Final Adopted Comprehensive Plan
SCHEDULE	FALL 2016	WINTER 2016/17	SPRING 2017	SUMMER/FALL 2017	WINTER 2017/18



Website

Planning

- Planning & Zoning
- Commission/Board of Adjustment
- Planning a Residential Project
- Planning a Subdivision
- Planning a Commercial Project
- Site Review Process
- Code Enforcement

Move Forward

- Administration
- Boards & Commissions
- City Council
- Communications/News
- Utility Billing
- Community Development
- Finance
- Fire
- Garbage, Recycling & Yard Waste
- Human Resources
- Parks & Recreation
- Police
- Public Works
- Streets
- Water, Sewer & Stormwater
- Documents

Government & Departments » Planning » Move Forward

Comprehensive Plan Update - Move Kannapolis Forward



You may have noticed a lot is happening in Kannapolis. We've got a lot going for us: high quality of life, affordability, and our business-friendly environment. We're building off of this to transform into an even more vibrant and inclusive community. To integrate the many moving pieces, the city has initiated a robust public engagement process that will chart our future. Move Kannapolis Forward, is a community-driven process to update the city's comprehensive plan and coordinate all existing and ongoing plans that are helping to move our community forward. This plan will provide a renewed vision and craft a blueprint for our shared future.

Move Kannapolis Forward implores us to dream big, while respecting and cherishing the resources and cultural heritage that make Kannapolis great. Through this process citizens will envision a prosperous future of shared opportunity now and for generations to come.

The Move Kannapolis Forward process will last throughout 2017 and 2018 and you have the opportunity to be involved.

Background Information - The [2017 Planning Influences Report](#) provides great information on the status of where we are and projections for our growth. Take a second to read this.

Public Participation

1. [Move Kannapolis Forward Planning Summit - April 11](#)
6 p.m.

The Laureate Center, Kannapolis City Hall

Come be part of the process. Give input on how you want buildings in the City to look, how traffic should flow, what types of development should be where in the City and so forth.

Summit Powerpoint

2. [Email Updates](#) - [Click here](#) to sign up for notifications on upcoming events.

3. [Surveys](#) - [Click here](#) Deadline is April 25.

4. [Social Media](#) - We will be using the City's Facebook and Twitter accounts to post information and seek input on the Moving Kannapolis Forward Plan.

5. [Comment](#) - [click here](#) to give us your input on the Move Kannapolis Forward Plan.

Contact

704-920-4350
Address: 401 Laureate Way
Kannapolis, NC 28081
[Department Directory](#)



Zac Gordon
Planning Director

Forms & Documents

[Unified Development Ordinance \(UDO\)](#)

[Applications, Permits, Documents](#)

[Land Use Plan](#)

[Farm Hill Small Area Plan](#)

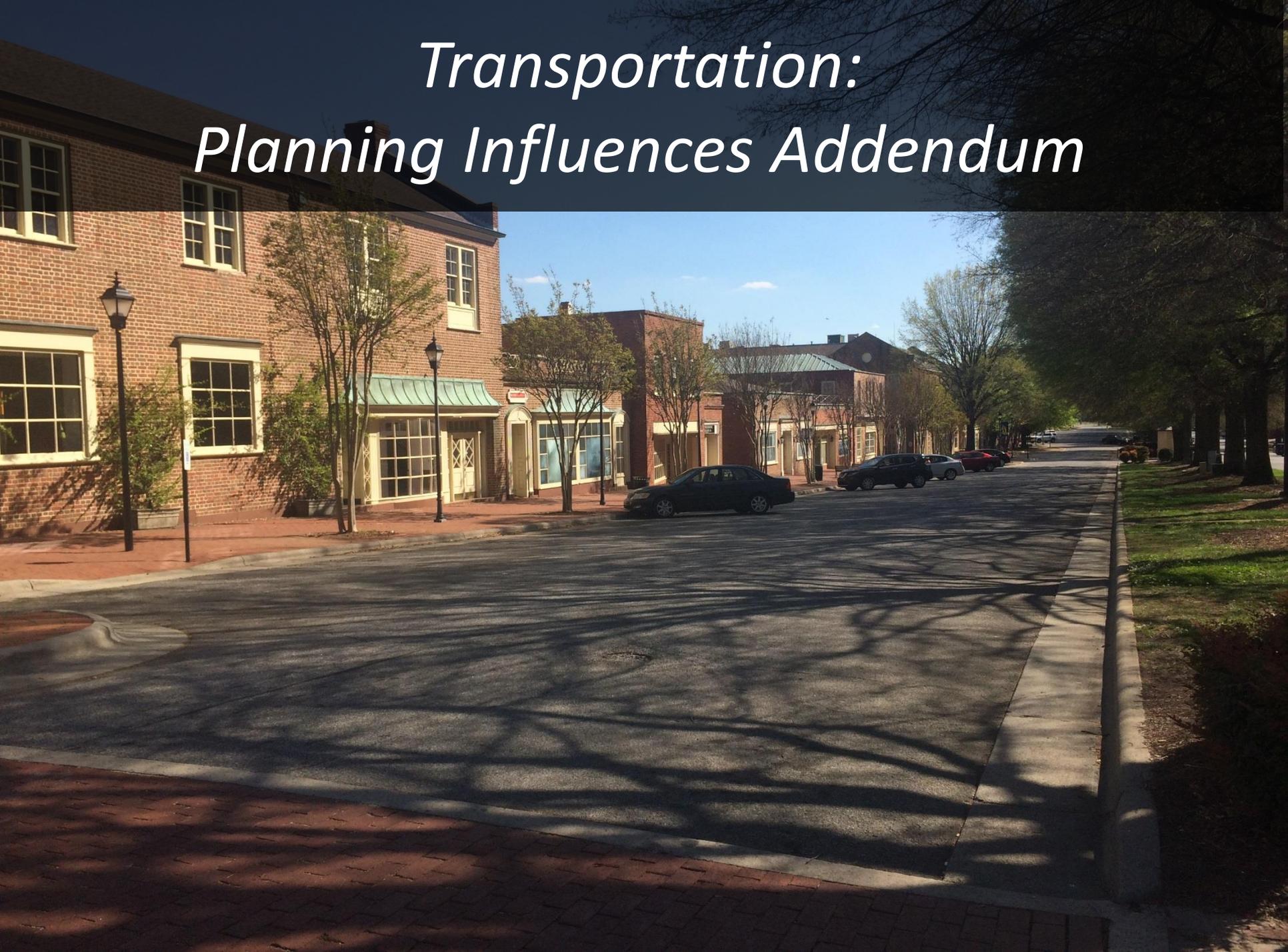
[Fee Schedule](#)

[Zoning Map](#)

[Planning Influences Report-2017](#)



Transportation: Planning Influences Addendum



Focus Areas

- MPO Comprehensive Transportation Plan
- Relevant Local Plans
- STIP and Proposed Transportation Projects
- Traffic Volumes and Crashes
- Pedestrian and Bicycle
- Local Programs and Policies
- Public Transit and Rail



Public Impressions

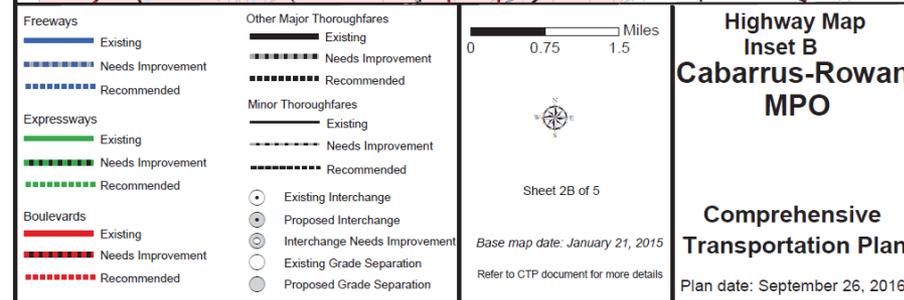
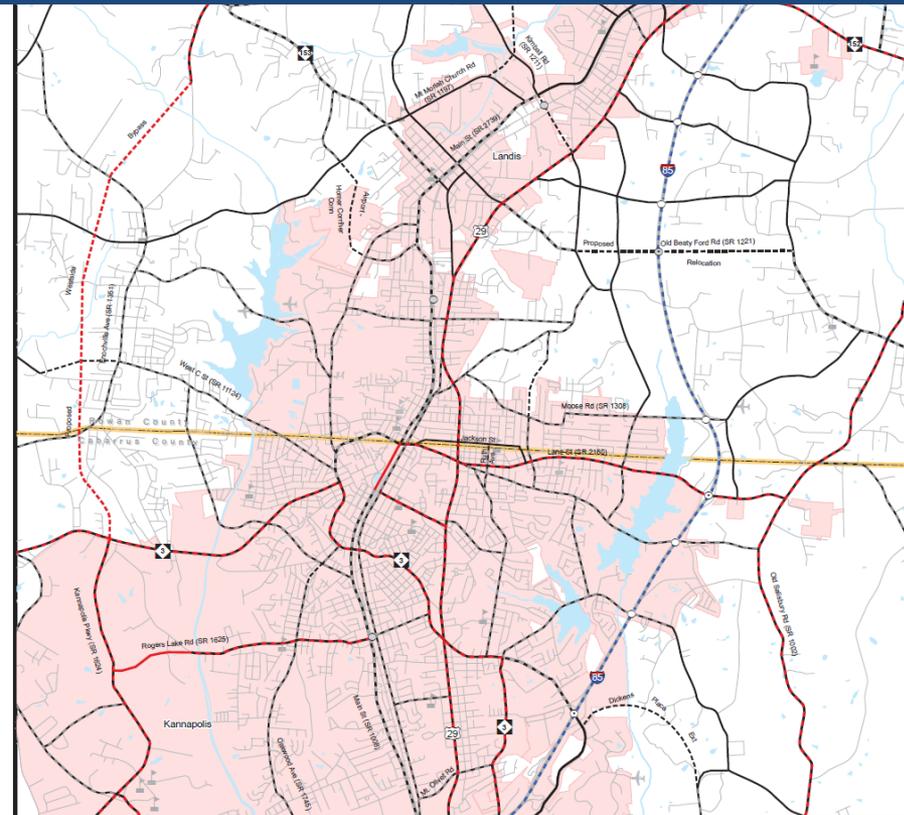
38% of Kannapolis respondents reported that **Public Transportation** and **Long Commute** are very significant transportation issues

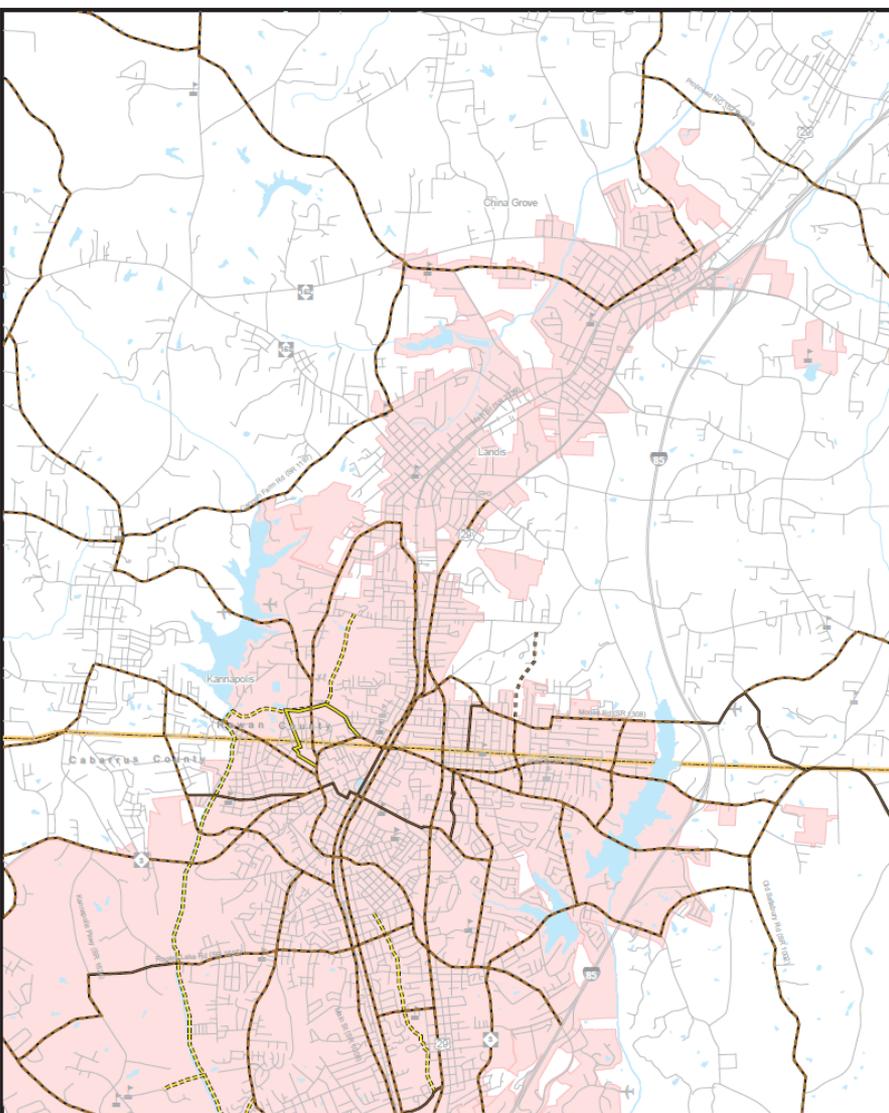
Cabarrus County Health Department
Draft Community Needs Assessment - February 2017

Comprehensive Transportation Plan

The Cabarrus-Rowan Metropolitan Planning Organization (CRMPO) and NCDOT adopted an update to the Comprehensive Transportation Plan (CTP) in 2017

The CTP includes planned projects for the next 30 years and is not fiscally constrained.





<p>On-road</p> <p>Existing: Solid brown line</p> <p>Needs Improvement: Dashed brown line</p> <p>Recommended: Dotted brown line</p>	<p>Multi-Use Paths</p> <p>Existing: Solid yellow line</p> <p>Needs Improvement: Dashed yellow line</p> <p>Recommended: Dotted yellow line</p>	<p>Existing Grade Separation: White circle</p> <p>Proposed Grade Separation: Grey circle</p>
<p>Off-road</p> <p>Existing: Solid green line</p> <p>Needs Improvement: Dashed green line</p> <p>Recommended: Dotted green line</p>		

0 0.5 1 Miles

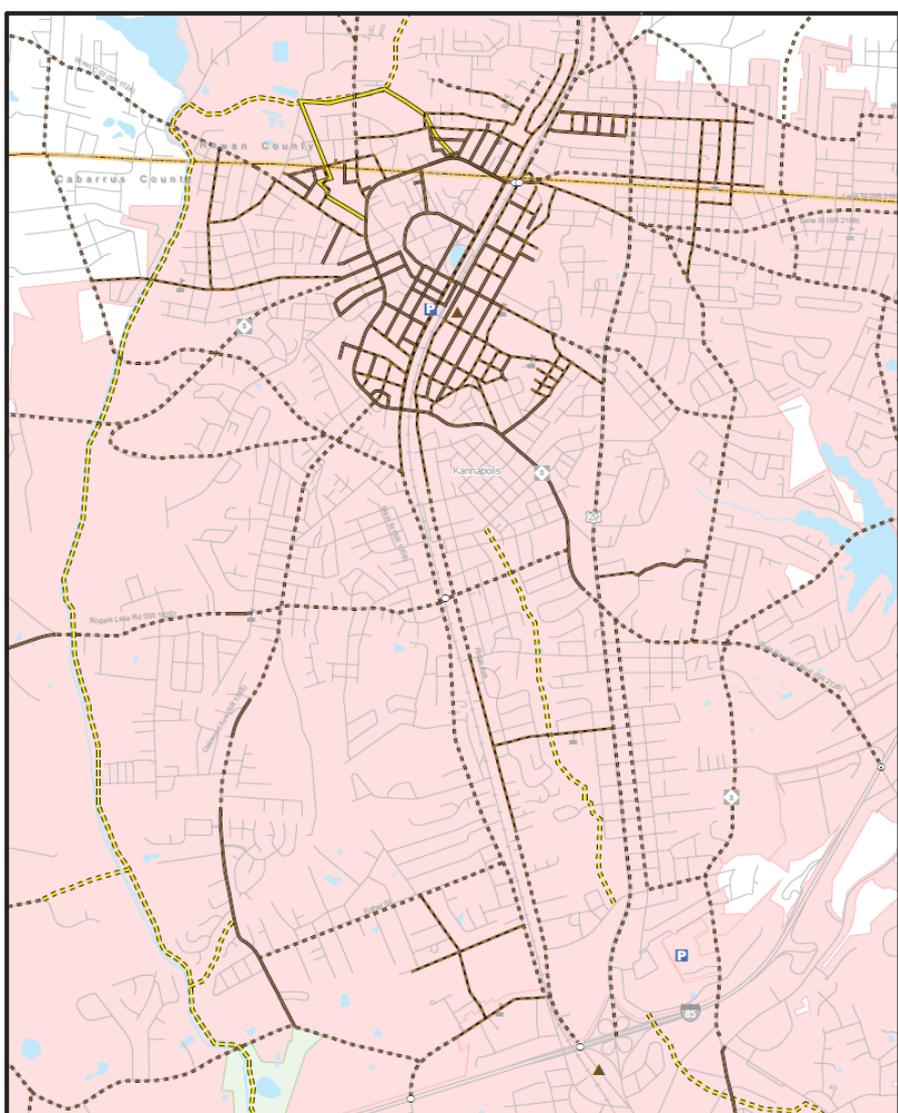
Sheet 4B of 5

Base map date: January 21, 2015
Refer to CTP document for more details

Bicycle Map
Inset B
Cabarrus-Rowan
MPO

Comprehensive
Transportation Plan

Plan date: September 26, 2016



<p>Sidewalks</p> <p>Existing: Solid brown line</p> <p>Needs Improvement: Dashed brown line</p> <p>Recommended: Dotted brown line</p>	<p>Off-Road</p> <p>Existing: Solid green line</p> <p>Needs Improvement: Dashed green line</p> <p>Recommended: Dotted green line</p>	<p>Existing Grade Separation: White circle</p> <p>Proposed Grade Separation: Grey circle</p>
<p>Multi-Use Paths</p> <p>Existing: Solid yellow line</p> <p>Needs Improvement: Dashed yellow line</p> <p>Recommended: Dotted yellow line</p>		

0 0.375 0.75 Miles

Sheet 5B of 5

Base map date: January 21, 2015
Refer to CTP document for more details

Pedestrian Map
Inset B
Cabarrus-Rowan
MPO

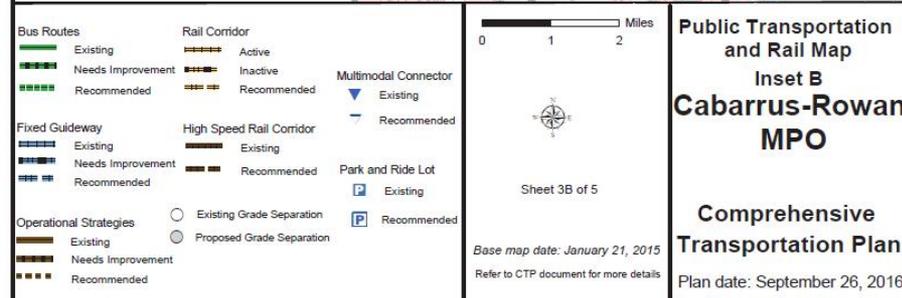
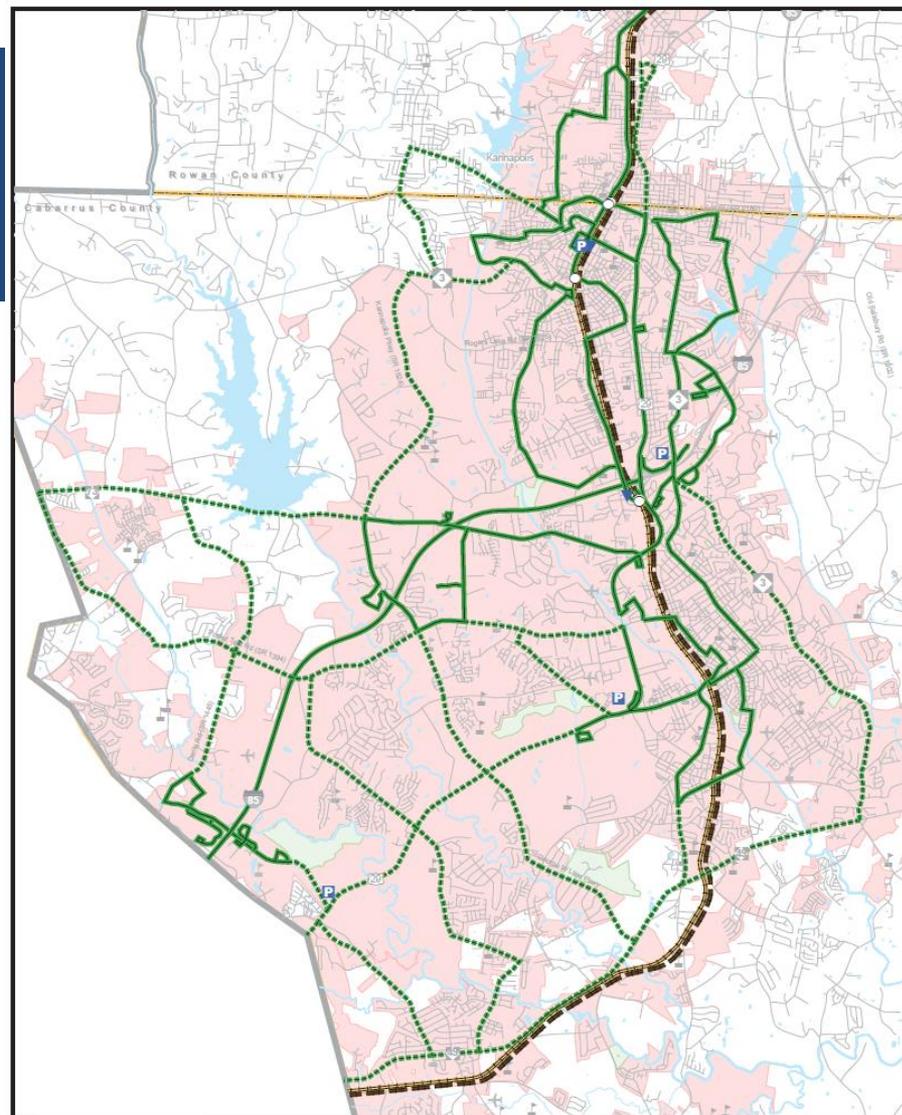
Comprehensive
Transportation Plan

Plan date: September 26, 2016

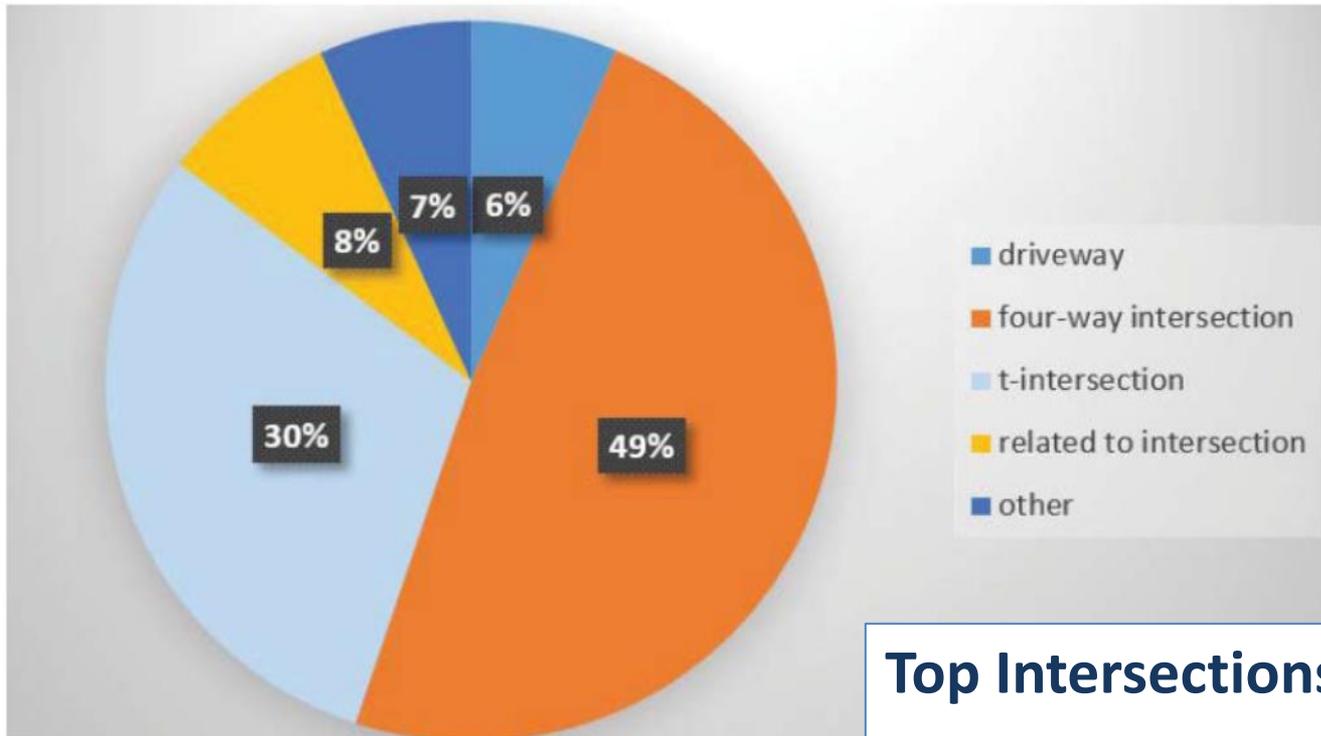
Funded Projects

As part of the NCDOT project prioritization process (SPOT), several projects are scheduled for funding and construction over the next 5 years:

- Widening of NC 3
- Intersection improvements at NC 3/Dale Earnhardt Blvd
- Ongoing work along the NC Railroad Company line
- Grade separation at rail line and Rogers Lake Road



Vehicle Crashes by Roadway Location Characteristics

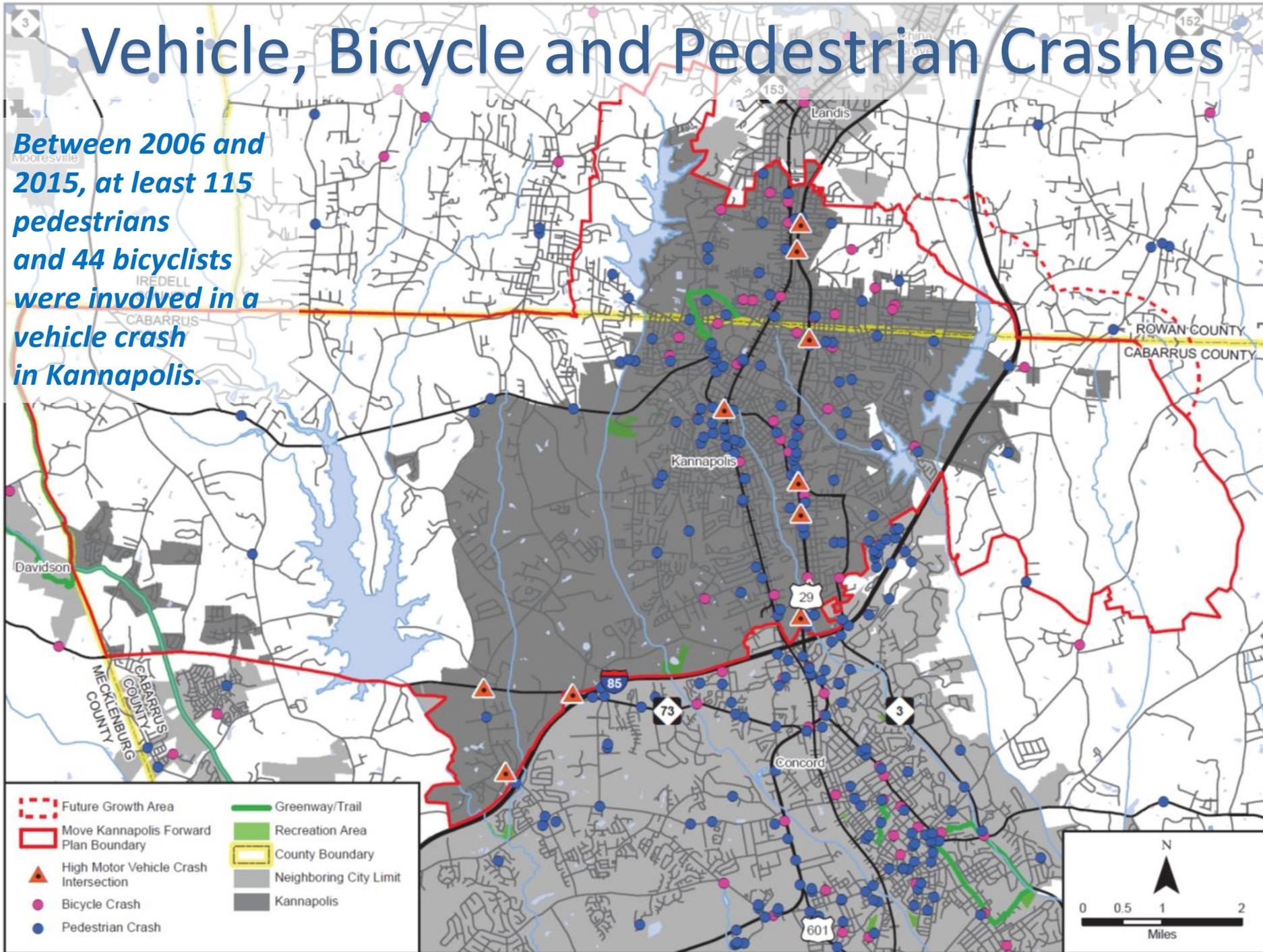


Top Intersections for Crashes:

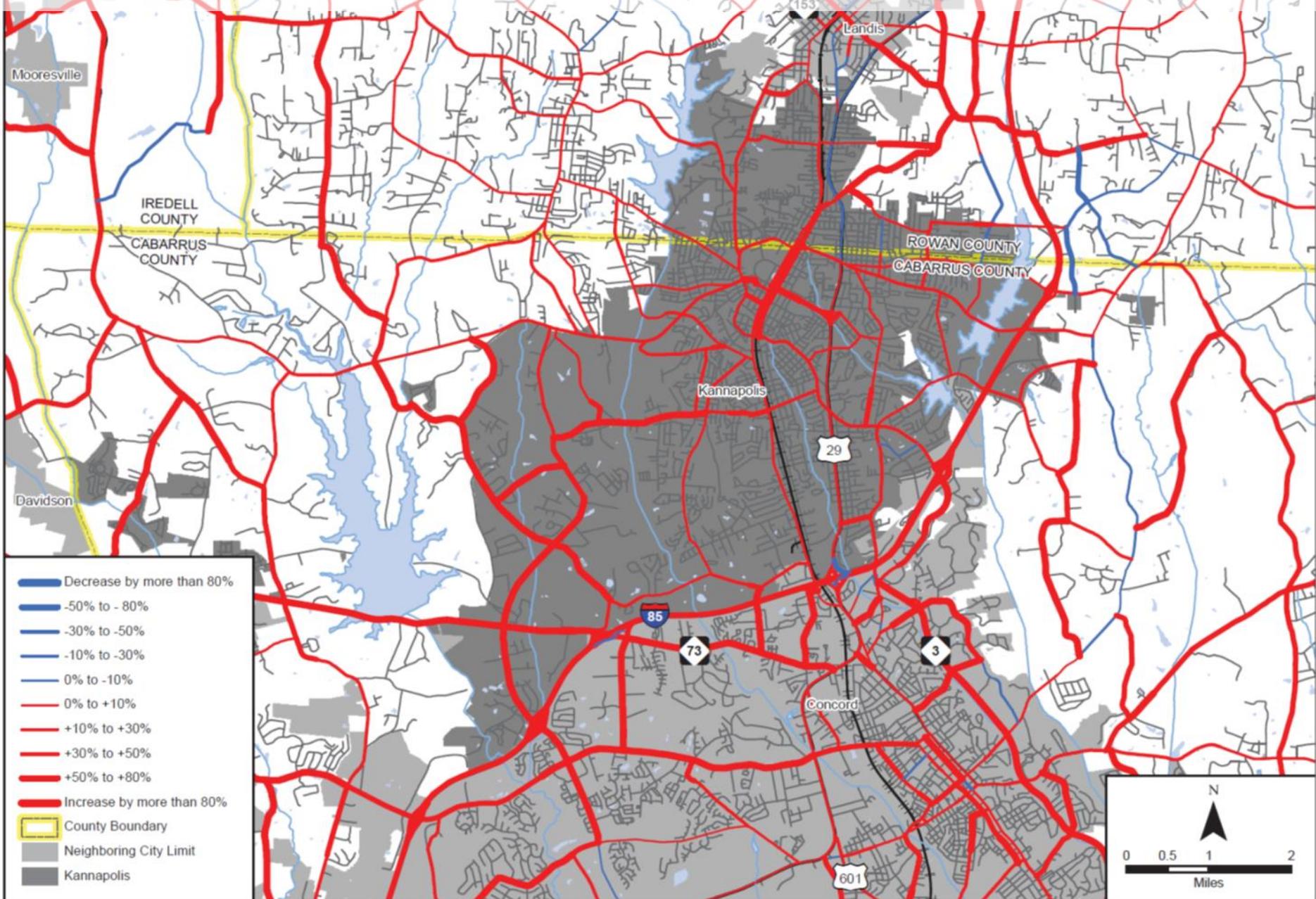
- Kannapolis Parkway & Davidson Highway
- S Cannon Blvd & Dale Earnhardt Blvd
- Kannapolis Parkway & Bayfield Parkway
- Davidson Highway & Trinity Church Road
- S Cannon Blvd & Mt. Olivet Road

Vehicle, Bicycle and Pedestrian Crashes

Between 2006 and 2015, at least 115 pedestrians and 44 bicyclists were involved in a vehicle crash in Kannapolis.



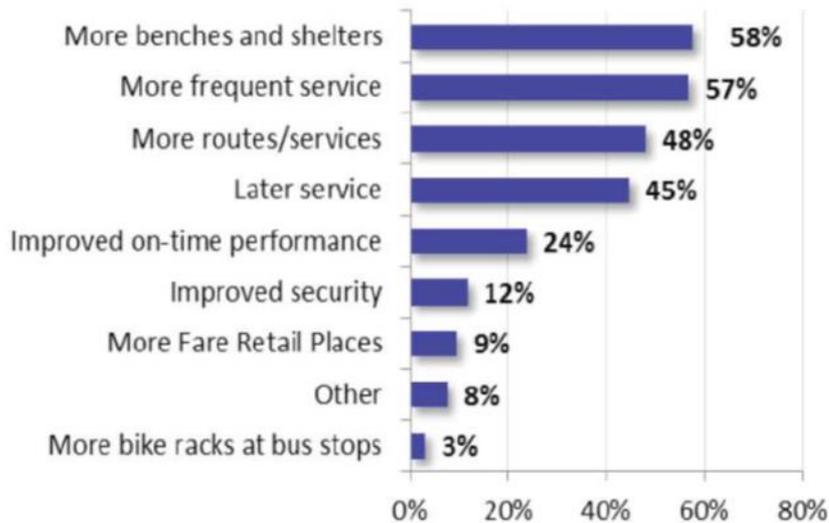
Regional Travel Demand Change 2015-2040



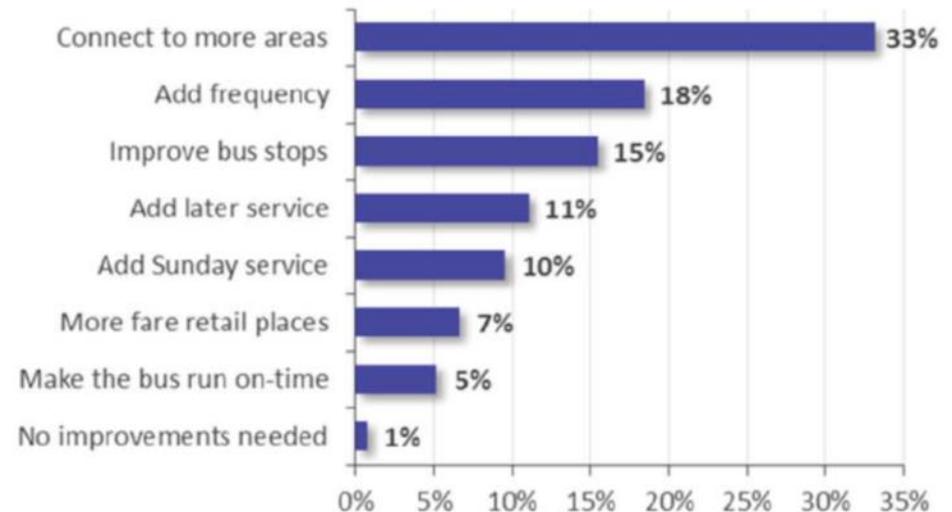
Rider Transit

Rider Transit survey responses (2013)

Improvements Riders Want



Improvements Potential Riders Want



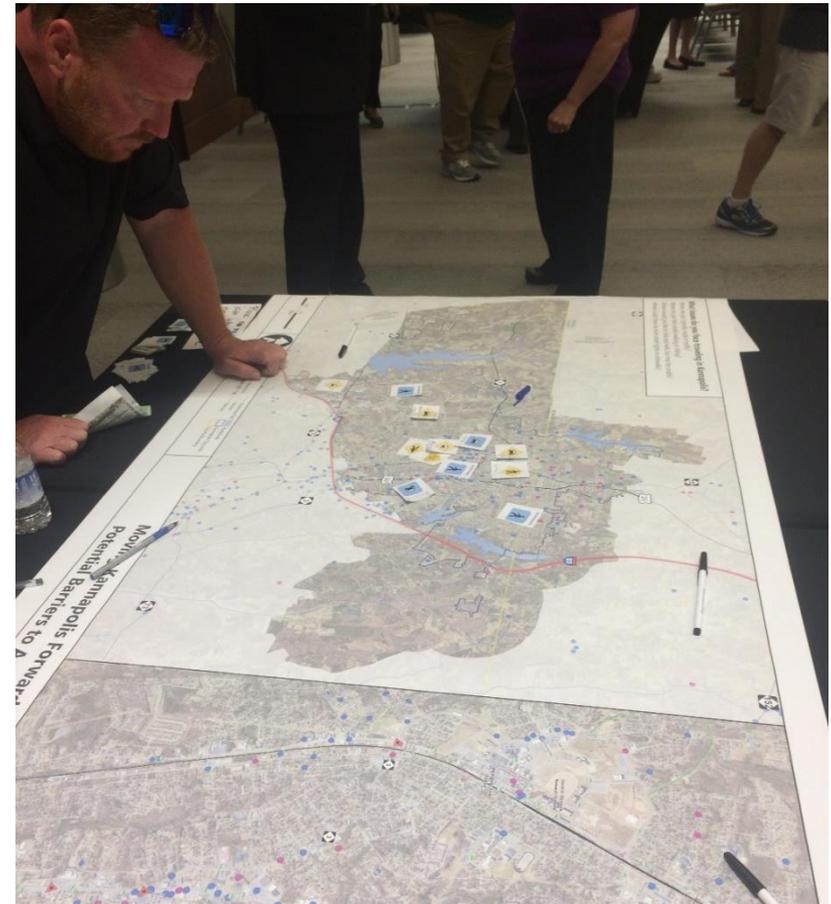
Transit Challenges

- Extension of the Blue Line into UNC Charlotte will change Express Bus services between Kannapolis/Concord and Charlotte.
- Daily Rider services end too early for many Charlotte-based employees to return to Kannapolis

Public Workshop

April 11, 2017: Common Concerns

- More sidewalks in downtown
- Bicycle improvements along routes into downtown, connecting to parks, and along rural roadways
- Intersection improvements along Dale Earnhardt Blvd and NC 73 near Mecklenburg Co



Key Policy Questions to Explore

- Should the City consider adding more future roadway connectors to long range transportation plans to accommodate future traffic?
- What strategies will improve traffic safety at high-crash intersections?
- What policies, design standards and funding strategies should the City consider to increase sidewalks and bicycle mobility?
- How should aesthetic enhancements, economic development, and neighborhood services be integrated into future transportation improvements?

Key Policy Questions to Explore

- What sections of the Kannapolis UDO should be updated to reflect recent plans and multimodal emphasis?
- How should Kannapolis work with regional agencies to improve transit access from Charlotte into Cabarrus County?
- What strategies will increase visibility for the Kannapolis Train Station as a regional hub for passenger rail service?

Questions for Planning & Zoning Commission

- What policy questions are missing?
- Which policy questions are of most importance to you?

The Move Kannapolis Forward Summit



The Summit

8 Interactive Stations



Audience Seating

Informational Station



WELCOME TO THE *Move Kannapolis Forward* SUMMIT!

AGENDA

1	Welcome	Darrell Hinnant Kannapolis Mayor	6:00 pm
2	Why is <i>Move Kannapolis Forward</i> important to you?	Zac Gordon & Roger W. City and Clarion	6:05 pm
3	What can we learn from other great cities?	Nate Baker Clarion	6:10 pm
4	What would you like Kannapolis to become? Citizen polling exercise	Leigh Anne King Clarion	6:20 pm
6	Small Station Feedback	You!	6:40 pm
7	Adjourn		8:00 pm

CHECK OUT STATIONS AT YOUR OWN PACE

Where do you work? Where do you live?	About Move Kannapolis Forward	What's Happening in Kannapolis	Key Influences Shaping Kannapolis	Great Ideas for Kannapolis
Great Places, Places for Change	Your City, Your Story	Revitalizing our Corridors & Centers	Getting Around in Kannapolis	Kid's Station

The *Move Kannapolis Forward* Summit

100 Attendees

27% live and work in Kannapolis

45% only live in Kannapolis 10% only work in Kannapolis

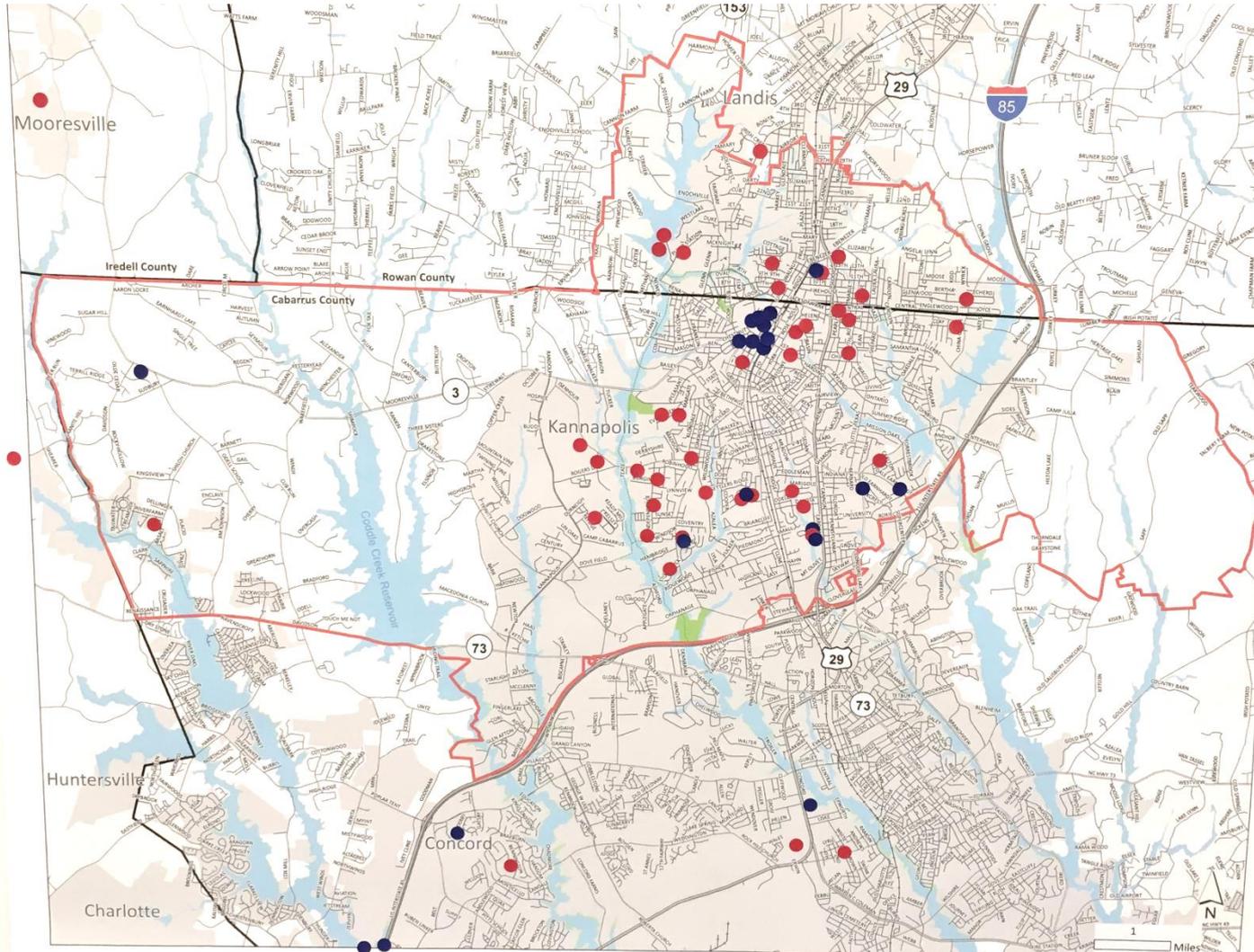
54% have lived here more than 20 years

15% for 10 years or less 22% don't live in Kannapolis

78% over the age of 55



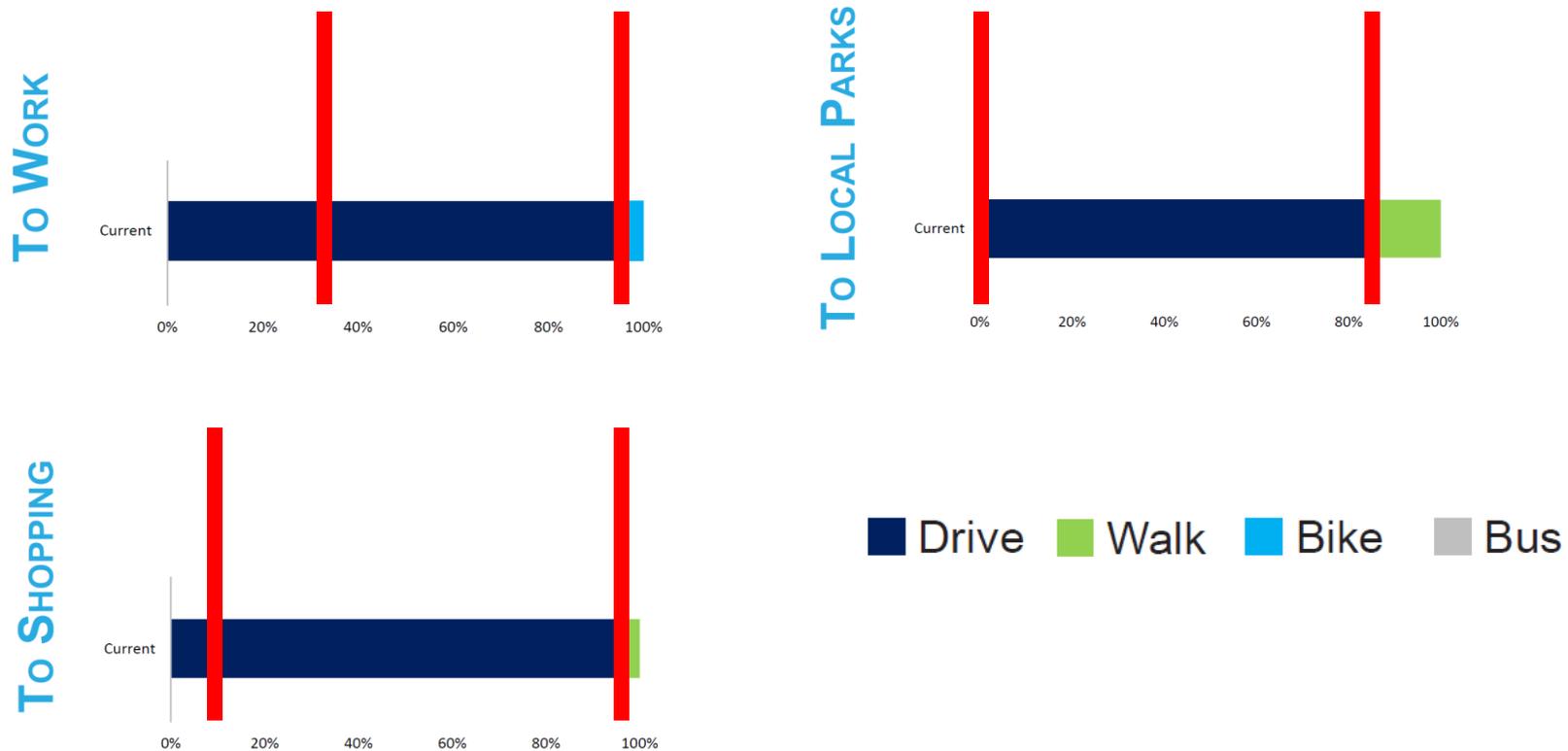
Where Attendees Came From



- Where You Live
- Where You Work

The Travel Preferences Gap

How do you get around in Kannapolis today?
How would you prefer to travel in the future?



What development types do you like?

8

REVITALIZING CORRIDORS AND CENTERS IN KANNAPOLIS

Station 8b

Below are images of several different types of centers and corridors. For each image, identify whether it is a development type that you would like to see in Kannapolis or a development type that you would not like to see in Kannapolis.

Place the sticker in the GREEN box to the right of your FAVORITE images (what you'd like to see more of in Kannapolis).

Place the sticker in the GRAY box to the right of your LEAST FAVORITE images (what you'd rather not see more of in Kannapolis).

CORRIDORS

Like

Don't Like

Don't Like

Like

Don't Like

Don't Like

CENTERS

Don't Like

Don't Like

Don't Like

Don't Like

Don't Like

Don't Like

Handwritten note: I like this type of center

Handwritten note: I like this type of center





NOW LEASING
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penrose-square.com

PENROSE SQUARE

Columbia Pike

S. Barton St.

93% Respondents Liked

Giant
Grand
Opening



100% Respondents Liked



100% Respondents Liked

Online Survey

365 Responses

27% live and work in Kannapolis

48% only live in Kannapolis 17% only work in Kannapolis

45% have lived here more than 20 years

31% for 10 years or less 6% don't live in Kannapolis

53% between the ages of 35 and 54

22% under age of 35 25% 55 years or older

Themes from Public Input

- Residents value:
 - proximity to family
 - affordability
 - regional access (Charlotte, Winston Salem, etc.)
 - parks system
- Desire for vibrant public places
- Concerned about traffic and congestion
- Desire for high quality jobs, business growth, schools and job prep

Themes from Public Input

- Desire for more travel options
 - Separate sidewalks and bicycle infrastructure from vehicular traffic
 - Provide more paths and greenways
 - Change land use to create more walkable neighborhoods and centers
- Desire to enhance the look of city's centers and corridors

P&Z Commission Insights

- What were your impressions of the meeting?
- Have you heard from others about the meeting and the outcomes?
- Any additional comments on the public engagement activities?

Objective Findings

Community Values

PLANNING INFLUENCES REPORT

MOVE KANNAPOLIS FORWARD

February 2017

Age Group	1990	2000	2010	2015
14 and under	~5.5%	~5.5%	~5.5%	~5.5%
15 to 34	~6.0%	~6.0%	~6.0%	~6.0%
35 to 54	~5.5%	~5.5%	~5.5%	~5.5%
55 to 74	~5.0%	~5.0%	~5.0%	~5.0%
75 and over	~4.5%	~4.5%	~4.5%	~4.5%

Sector	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Retail Trade	~10.0	~10.0	~10.0	~10.0	~10.0	~10.0	~10.0	~10.0	~10.0	~10.0	~10.0	~10.0	~10.0	~10.0	~10.0
Accommodation Services	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0
Educational Services	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0
Management and Enterprises	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0
Health Care and Assistance	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0
Professional, Scientific, Technical Services	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0
Manufacturing	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0	~1.0

Comprehensive Plan Update - Move Kannapolis Forward

MOVE KANNAPOLIS FORWARD

Plan Outline and Vision Framework

Vision Framework

- Vibrant and Connected
- Fiscally and Economically Balanced
- Healthy and Active

Vibrant and Connected

Kannapolis will be a dynamic 21st century city with multiple centers of activity that provide a variety of services and **vibrant** spaces connecting the city's population. The community will be **connected** by a transportation network that supports all ways to move around the community and high quality corridors.

Public Input that Support This Vision

- “Walking, shopping, new businesses”
- “Entertainment venues”
- “Vibrant downtown”
- “Restaurants and things to do”
- “Business and housing integration”
- “More cultural events and music”
- “Cultural center”
- “Everything planned in downtown is GREAT!”
- “Affordable housing mixed communities”
- Most Desired Community Asset: Urban Plaza

Fiscally and Economically Balanced

Kannapolis will grow in a **fiscally balanced** way that considers the long term impacts of development. Jobs within a variety of fields will provide excellent **economic opportunities** for new and current residents with multiple skill levels.

Public Input that Support This Vision

- “Business incubator”
- “More affordable and available housing”
- “Lower taxes”
- “Career oriented jobs, not just service jobs”
- “Diversity, minority inclusion in local business partnerships”
- “Vocational high school”

Healthy and Active

Kannapolis will be a **healthy** and **active** city where citizens have access to health, nutrition, science, education and recreation amenities. The built and natural environment will be of a high quality and designed to protect and maintain natural features and resources, while reinforcing a healthy and active lifestyle for City residents.

Public Input that Support This Vision

- “Add curbs and sidewalks”
- “Parks on east side”
- “Dog parks”
- “Sidewalks please”
- What change would you most like to see in Kannapolis?
 - 15% respondents chose *More Trails and Green Space*

Plan Outline and Vision Framework

Plan Outline (Chapters)

Vision Framework

1: Growing Smart

Vibrant and
Connected

Fiscally and
Economically
Balanced

Healthy
and Active

2: Connecting Places

3: Building Great Neighborhoods

4: Harnessing Economic Development

5: Providing Great Services

6: Conserving Natural Assets

7: Building Partnerships

8: Implementing the Plan



Chapter Structure (Each Chapter)

- Summary of Key Influences
- 2030 Outcomes, Policies, and Actions
 - “2030 Outcome” (Goal)
 - **Policies:** Guide for day-to-day decision-making on land planning projects and city initiatives
 - **Actions:** Proactive implementation measures to be carried out by the city
- Connection to Vision Framework
- Linkage to Strategic Implementation Framework

Key Policy Questions to Explore

- How can the City accommodate new growth and maintain a healthy fiscal balance?
- What types of development and amenities are needed to create a more healthy and vibrant community that will attract residents and workers?
- How should the City foster development in primary growth areas?
- How can the City foster redevelopment of aging corridors and developments?
- What are the City's long-term public investment priorities?

Next Steps

- Conduct Additional Public Outreach
- Finalize Vision Framework
- Review Unified Development Ordinance
 - Identify opportunities to better achieve vision framework
- Begin Drafting *Move Kannapolis Forward*
- Next Planning and Zoning Commission Meeting:
September 6
- Expect briefings over the Summer of 2017